HEALTHCARE FACILITIES THAT RELY ON NCBB FOR THEIR BLOOD SUPPLY INCLUDE:

- Annie Jeffrey Memorial Health Center (Osceola)
- BryanLGH Medical Center
- Dialysis Center of Lincoln
- Henderson Health Care Services, Inc.
- Jefferson Community Health Center (Fairbury)
- Lincoln Surgical Hospital
- Madonna Rehabilitation Hospital
- Memorial Healthcare Systems (Seward)
- Saint Elizabeth Regional Medical Center
- Warren Memorial Hospital (Friend)
As the Nebraska Community Blood Bank (NCBB) enters its 43rd year of Connecting People – Saving Lives, it is again time to review all that has transpired this past year. Internationally, the Middle East continued to be in the headlines and NCBB was able to provide support to the U.S. military’s Armed Services Blood Program. On the national level, we followed the healthcare reform debates while in the blood banking arena, blood center mergers, blood supply management, and blood safety was the focus of our attention. For those in healthcare, 2010 was a year full of challenges, changes and adjustments.

I am pleased to report that NCBB has been able to successfully deal with the ups and downs of the changing market. Because of our size and financial stability, NCBB has been able to make adjustments without employee layoffs or changes in facilities. NCBB continues to be a strong, community blood center and our donors are a source of our success. Highlights of 2010 include:

- The first Spirit of Giving dinner was held in April. Platelet apheresis donors, along with blood donors achieving 15 gallons or more, attended. Eight donors were welcomed into the Lifetime Achievement Club, each having donated 25 gallons or more of blood and/or platelets.
- NCBB blood donors again took top honors in the nation with an average of 2.5 donations per donor. A total of 16,087 people donated 45,523 units of blood last year.
- The 303 platelet apheresis donors gave a total of 3,223 products.
- 3,898 people donated blood for the first time with the majority (69%) making their donation at a high school or college blood drive.
- In February, NCBB volunteer, Phyllis Shires, received national recognition as she was named Humanitarian of the Year by Americas’ Blood Centers’ Foundation.

I look forward to embracing the changes ahead as NCBB continues to meet the needs of patients both locally and internationally.

Sincerely,

Phyllis Ericson, MS, MT(ASCP)SC
CEO, Nebraska Community Blood Bank
In Memory of Frank Steinmann
Ms. Candace Thomazin

In Memory of Ken Grosenbach
Ms. Janice Anderson
Ms. Deb Boehm
Ms. Ilene O. Borgman
Ms. Debra Brandt
Ms. Judy Bridge
Ms. Michele Brown
Ms. Jeanne Carter
Ms. Marcia Clark
Ms. Dorothy Deits
Mr. Dennis Derowitsch
Ms. Lori Farquhar
Ms. Deborah Fast
Mr. & Mrs. David Halvorsen
Ms. Cynthia E. Harkins
Ms. Gladys M. Harris
Mr. Michael G. Hergenrader
Ms. Marilyn J. Johnson
Mr. William Kasl
Ms. Julie Kershner
Mrs. Elizabeth La Rue
Ms. Frances McCabe
Ms. Sharilyn S. Miller
Ms. Janice M. Moore
Ms. Diana Nolte
Pioneer Printing
Ms. Sandra Pratt
G. E. Rettke
Ms. Karen B. Rhoads
Mr. Ron Roggenkamp
Ms. Jennifer Rosenblatt
Ms. Stacey Russell
Ms. Judith Sickler
Ms. Katherine Van Meter
Ms. Debbra J. VanHorn
Ms. Holly Warth

In Memory of Helen Glinsmann
Mr. & Mrs. Marion Childress

In Memory of Elda Sasse
Mr. & Mrs. Wilbur Dasenbrock

Partners - $1,000 and above
Mr. & Mrs. Ted Ericson
Mr. & Mrs. Richard Voeltz

Friends - $100 to $999
Mr. & Mrs. David Brown
Ms. Mae Canaga
Mr. Dean Haist
Ms. Carol Jess
Mr. Denis P. Prior
Ms. Rachel Welsch
Mr. Daryl Wilton
Ms. Brooke Zimmerman

Supporters - Up to $99
Mr. & Mrs. Ritch Bahe
Ms. Mary Brown
Ms. Ellen DiSalvo
Ms. Sally Dunham
Ms. Kathleen Rempe
Ms. Helen Ericson
Mr. David Glantz
Mr. & Mrs. David Halvorsen
Dr. O.R. Hayes
Mr. & Mrs. Bruce Larsen
Mr. & Mrs. Clyde Larsen
Ms. Zelma Lutz
Modern Woodmen Fraternal
Financial
Ms. LeaAnn Moore
Anonymous Pfizer Employee
Ms. Nancy Ray
Mr. & Mrs. Kendal Sieg
Ms. Marilyn Sorensen
Ms. Darla Sutter
Mr. & Mrs. Patrick Thomazin
Mr. & Mrs. John Vallis
Mr. David Wysong
Ms. Barbara Zach

In Memory of Lois Larsen
Ms. Barb Beall
Ms. Pam Chandler
Ms. Becky Frahm
Ms. Kara Hunt

FINANCIAL
CONTRIBUTORS

IN-KIND
CONTRIBUTORS

• Amigo’s
• B & R Stores
• Baskin Robbins
• Burger King
• Buzzard Billy’s
• CueMotion Cinematography
• Dairy Queen
• Danielson Floral
• Engine House Café
• Fazoli’s
• Flowerworks
• Green Gateau
• Husker Car Wash
• Husker Headquarters
• Hy-Vee (27th & Superior)
• Isles Pub & Pizza
• Jet Splash
• Juice Stop
• Kansas City Royals
• KOLN-KGIN TV
• Lied Center for Performing
Arts
• Lincoln Fire & Rescue
• Lincoln Journal Star
• Lincoln Stars Hockey
• Mamasita’s Restaurant
• Misty’s Steakhouse &
Brewery
• Mr. Goodcents
• Nebraska Lottery
• Neighborhood Extra
• NRG/Broadcast House
• Olive Garden
• Omaha Royals
• Omaha Steaks
• Omaha’s Henry Doorly Zoo
• Parker’s Rib Ranch
• Party America
• Pizza Hut (Seward)
• Raising Canes Chicken
• Fingers
• Roberts Dairy
• Roper & Sons
• Runza National
• Scheels All Sports
• Sorriso’s Sauce
• Southpointe Pavilions
• Spikes Beach Bar & Grill
• Stauffer’s Café & Pie Shoppe
• Stem Gallery
• Strategic Air & Space
Museum
• Taco Inn
• Three Eagles
Communication
• TiCo’s Restauran
• Time Warner Cable
• Texas Roadhouse
• Vala’s Pumpkin Patch
• Valentino’s
• Whitehead Oil/U-Stop
• Williams Cleaners
• Williamsburg Animal
Hospital
NCBB MANAGEMENT TEAM

PHYLLIS ERICSON, MS, MT(ASCP)SC
Chief Executive Officer

STEVEN DUNGER, MD
Medical Director

JED GORLIN, MD
Medical Consultant

ELLEN DISALVO, MBA, MT(ASCP), SBB
Chief Operating Officer

CANDY THOMAZIN, CPA (INACTIVE)
Chief Financial Officer

KARA HUNT
Executive Assistant

MELISSA CARPENTER
Human Resources Director

JASON FENNER, MCJA
Information Services Director

BECKY FRAHM, MLT(ASCP)
Quality Assurance Director

JANELLE FRANCIS, MSN, RN
Education Director

KELLY GILLASPIE, MLT(ASCP)
Business Development Director

JOYCE HALVORSEN, MT(ASCP)
Communications Director

KELLY JENSEN, MS, MT(ASCP)SBB
Laboratory Services Director

BARBARA STANDAGE, PHR
Finance Director

CHERYL WARHOLOSKI, RN
Donor Services Director

2009-2010 BOARD OF DIRECTORS

EILEEN D. ROCK, MD
(PRESIDENT)
Lincoln Family Wellness

SCOTT A. BECKER, CPA
(VICE PRESIDENT)
HBE Becker Meyer Love, LLP

ANDREW J. DETLEFSEN
(SECRETARY/TREASURER)
Wells Fargo

DOUGLAS D. DALKE, MD
(PAST PRESIDENT)
Gastroenterology Specialties, PC

BRIAN BOSSARD, MD
Inpatient Physician Associates

CATHY BRUGGEMAN, RN
Lincoln Public Schools

REGINALD BURTON, MD
BryanLGH West Trauma Center

TRACY SLOCUM FARRITOR, MD
The Physician Network

DOUG FIEDLER, MD
NE Pulmonary Specialties

TIMOTHY M. GARDNER, MD
Bryan Heart Institute

DARRELL R. LESTER, JR., MD
Pathology Medical Services PC

GALE D. MULLER, PhD
The Gallup Organization

FRED SCHLUCKEBIER
Community Representative-Seward

2010 COMMUNITY ADVISORY COMMITTEE

GENE CRUMP
University of Nebraska (retired)

SCOTT CUSHMAN
Union College

ZACH DOUGLAS
University of Nebraska-Lincoln

SHIRLEY FOSTER
Clinic with a Heart

WHITNEY FULLER
Nebraska Wesleyan University

KATHY HILL
President of the Nebraska Medical Association Alliance

GREG HOWE
Lincoln Industries

CAROL JESS
CJJ Communications

PAM LIONBERGER
Sandhills Publishing

MATT MAR
State Farm Insurance

MIKHAILA NOLLER
Nebraska Wesleyan University

LAURA REDOUTEY
Nebraska Hospital Association

KRISTEN ROCK
University of Nebraska Foundation
BLOOD DRIVE SPONSORS

Blood Drive Sponsors are truly the type that gives. They help guarantee the blood will be there for our community and patients served by area hospitals. About 25 percent of blood donations come from community blood drives - they are vital to our blood supply. We’d like to extend a special thank you to our life-saving Blood Drive Sponsors:

400+ Blood Products
- Duncan Aviation
- Lincoln Southwest High School
- Southeast Community College
- University of Nebraska-Lincoln

200-399 Blood Products
- Allied Insurance Group
- Continental Western Group
- Faith Lutheran Church (Seward)
- Kiwanis Districts 21 & 22
- Knights of Columbus
- Nebraska Army National Guard
- Union Bank & Trust Company

100-199 Blood Products
- Annie Jeffrey Health Center
- BryanLGH College of Health Sciences
- Cattle National Bank & Trust Co. (Seward)
- Centennial High School (Utica)
- Concordia University (Seward)
- Crete Carrier Corporation
- Fiserv
- Gallup Organization
- Jefferson Community Health Center (Fairbury)
- Lincoln Electric System
- Lincoln High School
- Lincoln North Star High School
- Lincoln Northeast High School
- Lincoln Southeast High School
- Madonna Rehabilitation Hospital
- Molex, Inc.
- MWI Direct
- Nebraska Department of Roads
- Nebraska Wesleyan University
- Norris High School (Hickman)
- Osceola Volunteer Fire Department
- Pfizer, Inc.
- Pius X High School
- Seward High School
- Teledyne Isco, Inc.
- U.S. Department of Homeland Security
- York High School
<table>
<thead>
<tr>
<th>Blood Products Range</th>
<th>Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>50-99</td>
<td>Ameritas Life Insurance Corporation, CEDARS, City of Beaver Crossing, Cooperative Producers, Inc. (Waco), Eastmont Towers, Experian, Fairbury High School, First Lutheran Church, Kenexa, LI-COR Biosciences, Lincoln Benefit Life Company, Lincoln East High School, Lincoln Federal Savings Bank, Lincoln Industries, Lincoln Journal Star, Lincoln Police Department, Lincoln Regional Center, Lincoln Truck Center, Madonna ProActive Health &amp; Fitness, Malcolm High School, Milford High School, National Research Corporation, National Rural Electric Cooperative Association, Nebraska Air National Guard, Nebraska Department of Corrections, Novartis Consumer Health, Inc., Palmyra High School, Saint Elizabeth Regional Medical Center, St Mark’s United Methodist Church, Stanley Senior Technologies, State Farm Insurance Company, University of Nebraska Foundation, Verizon Wireless, Waverly High School</td>
</tr>
<tr>
<td>1-49</td>
<td>ADM Milling, Assurity Life Insurance Corporation, Bank of the West, Bickford of Lincoln, BryanLGH Medical Center, Cabela’s, C-B Nebraska Boiler, Cornhusker Bank, Developmental Services of Nebraska, Inc., Foundation for Educational Services, Garland Volunteer Fire Department, Gastroenterology Specialties, PC, General Dynamics Corporation, Girl Scout Troop #127, Goehner Volunteer Fire Department, IMSCORP, Landscapes Unlimited, LLC, Liberty First Credit Union, Lincoln Berean Church, Lincoln Christian School, Lincoln Family Wellness, Lincoln Fire and Rescue, Lincoln Lutheran High School, Lincoln Orthopaedic Center, Lincoln Public Schools, Lincoln Stars Hockey, Lincoln Surgical Hospital, Lincoln-Lancaster County Public Building Commission, Mead High School, Midlands Packaging Corporation, Nebraska Book Company, Nebraska State Office Building, Nelnet, Peace Lutheran Church (Waverly), Performance Chrysler Dodge Jeep of Lincoln, Plains Power &amp; Equipment, Inc. (Seward), Raymond Central High School, Ritchie Bros. Auctioneers, Scheels All Sports, Security First Bank, Shelby American Legion, Tabitha Health Care Services, The Physician Network, Time Warner Cable/Farm Bureau Insurance, United Farmers Cooperative (Tamora), UNMC College of Nursing, US Bank, Utica Fire &amp; Rescue, Veyance Technology, Inc., Wahoo Public High School, Waverly Care Center</td>
</tr>
</tbody>
</table>
As the local blood provider, NCBB has a strong commitment to community. We realize that giving life goes far beyond blood donation. NCBB fosters community spirit through collaborating with other local organizations, as well as helping to save the lives of our neighbors, our friends and our family. This year’s highlights include the following:

- NCBB continued its partnership with Lincoln Stars Hockey, including an appearance by Half-Pint at a hockey game and the annual “Out for Blood” blood drive.

- NCBB, Russ’s markets and Martha Gooch joined forces again this year to fill the shelves at the Food Bank of Lincoln. Pints for Pounds provides a pound of food for every pint of blood donated. Nearly 2,000 pints of blood were collected and 3,024 pounds of food was donated by both Martha Gooch and individuals.

- More than 800 people came together to form a Human Blood Drop at NCBB’s 84th & O Street location on June 21, 2010. As part of World Blood Donor Day activities, the event raised awareness of the importance of blood donors and symbolized the diversity of those that give and those who receive.

- In addition to numerous military blood drives in the area, Operation Appreciation collected truckloads of food and supplies used to send care packages to Nebraskans serving in the military overseas.

- During the 2010 Hometown Heroes campaign, 12 communities hosted 20 blood drives and collected 699 units of blood. As a result, more than $5,000 was provided by NCBB as funding for area volunteer fire departments and first responders.

- NCBB was again a sponsor for the Leukemia & Lymphoma Society’s Light the Night Walk on September 30, 2010.

- The “I Bleed Husker Red” fall promotion capitalized on the enthusiasm of the Husker Nation. The promotion featured an “I Bleed Husker Red” t-shirt for new donors and those who brought in new donors, as well as weekly drawings. During the campaign, 1,694 people donated for the first time.

- This year’s UNL Blood Drives, held during both spring and fall semesters, were astounding successes with UNL students, staff and faculty donating more than 700 units of blood!

- In October, NCBB employees enjoyed an Employee Appreciation Lunch, compliments of the Olive Garden.

- On March 22, NCBB Volunteer, Phyllis Shires, won America’s Blood Centers’ National Humanitarian Service Award for exemplifying the spirit of volunteerism.

- NCBB hosted a Spirit of Giving Dinner to show appreciation for Lifetime Achievement Donors and Platelet Partners and their dedication to saving lives.

- The Annual Battle of the Badges competition between the Lincoln Police Department and Lincoln Fire and Rescue included six blood drives and 128 pints of blood were donated.

- In honor of the holidays, NCBB hosted Santa Saturday in December. Donors and their families met Santa and Mrs. Claus. Following the event, Santa and Mrs. Claus took a seat in the donor chair to contribute a pint of blood to their community.

- More than $24,000 was awarded to 21 area high schools for higher education as part of the NCBB Educational Scholarship Program.
GIVING BACK to the community.
Volunteer blood donors at the Nebraska Community Blood Bank not only give blood for those in need, they provide hope and life. It is estimated that four million people have a second chance at life because of blood transfusions made possible by volunteer blood donors! Every patient, donor and healthcare provider has a story to tell.

ABIGAIL
RECIPIENT

Three days before her second birthday, little Abigail was hospitalized with severe bruising and a dangerously low platelet count. After extensive evaluation, a diagnosis of Idiopathic Thrombocytopenic Purpura (ITP) was made. ITP is a serious autoimmune, blood-clotting disorder in which the body attacks and destroys its own platelets for unknown reasons. Platelets are the smallest blood cells and are essential for clotting to occur. A normal platelet count is between 150,000 and 450,000. Abigail’s platelet count was 6,000 upon admission to Saint Elizabeth Regional Medical Center.

The most successful course of treatment for ITP has involved receiving intravenous Immunoglobulin (IVIG). It takes approximately 1,000 blood donors to make one dose of IVIG and Abigail has received six doses thus far.

“We cannot begin to thank the many blood donors who have donated and contributed to Abigail’s recovery,” noted her mother, Megan.

December 7, 2010, the family celebrated Abigail’s third birthday. “Although we are not out of the woods, yet, the prognosis is improving. I don’t know where we would have been without blood donors. They have given us a priceless gift, our daughter.”

TOM
BLOOD DONOR

Tom Roth has been a performer most of his life. However, his true passion lies in bringing laughter to others. “But, you can’t have laughter without your health!” says Tom. That’s why Tom’s been donating blood for more than five years.

You could call him a “health nut.” Or you could just call him someone who enjoys helping others. Tom is a personal trainer and helps people reach their health goals. He’s a performer and helps spread smiles in nursing homes. And he’s a blood donor and helps people live.

Tom started donating blood after he heard about an incredible need in the community. He felt he needed to act – not just talk about it. “Somebody out there just lost a whole lot and I can help that person,” Tom says.

“If you want to help others and don’t have a lot of time, just walk into the blood bank and help heal someone. It’s a much more powerful gift than money,” says Tom. “People’s mottos are generally ‘Work. Eat. Sleep. Drive. Try to survive,’ but what we do should also benefit others in some way. We just take too much and it’s time to give back.”

Tom also says that by giving blood, you’ll live longer and feel better. “You’ll be doing your body an incredible amount of good.” He says it’s like filtering your oil; as your body replenishes the pint you donate, you cleanse your blood supply. Tom thinks everyone should take the time to donate. “It’s healthy for you, and you’ll give someone a second chance at life. It’s really a win-win.”
2010 FINANCIAL SUMMARY

STATEMENT OF FINANCIAL POSITION*

<table>
<thead>
<tr>
<th></th>
<th>FY 2010</th>
<th>FY 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>$5,846</td>
<td>$4,973</td>
</tr>
<tr>
<td>Net Property and Equipment</td>
<td>5,969</td>
<td>6,350</td>
</tr>
<tr>
<td>Other Assets</td>
<td>1,300</td>
<td>1,659</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$13,115</strong></td>
<td><strong>$12,982</strong></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>$1,304</td>
<td>$1,342</td>
</tr>
<tr>
<td>Long-Term Liabilities</td>
<td>2,331</td>
<td>2,566</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$3,635</strong></td>
<td><strong>$3,908</strong></td>
</tr>
<tr>
<td>Net Assets, unrestricted</td>
<td>9,480</td>
<td>9,074</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$13,115</strong></td>
<td><strong>$12,982</strong></td>
</tr>
</tbody>
</table>

STATEMENT OF ACTIVITIES*

<table>
<thead>
<tr>
<th></th>
<th>FY 2010</th>
<th>FY 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>$11,939</td>
<td>$12,727</td>
</tr>
<tr>
<td>Less Expenses</td>
<td>11,603</td>
<td>12,313</td>
</tr>
<tr>
<td>Income from Operations</td>
<td>$336</td>
<td>$414</td>
</tr>
<tr>
<td>Non-operating Income (Expenses), net</td>
<td>69</td>
<td>32</td>
</tr>
<tr>
<td>Increase in Net Assets</td>
<td><strong>$405</strong></td>
<td><strong>$446</strong></td>
</tr>
</tbody>
</table>

*Amounts in Thousands of Dollars

The audited financial statements are on file at the Nebraska Community Blood Bank offices, located at 100 North 84th Street, Lincoln, NE and are available upon request.
On June 21, 2010, more than 800 Nebraska Community Blood Bank donors, staff and supporters came together to form a “Human Blood Drop.”